

Bringing you news, advice, and tools to improve your barn management experience



The Official Barn Management Software of U.S. Equestrian



After spending just five minutes in conversation with Abriana Johnson and Caitlin Gooch, it's likely that you're going to want to be their fast friends.

Abriana and Caitlin's positivity, sense of humor, passion for horses, and incredible entrepreneurial energy are contagious and quickly make you want to hear more about what the two inspiring equestrians have to say. Fortunately, you can, thanks to Abriana and Caitlin's [Young Black Equestrians](#) podcast.

The two riders, both hailing from North Carolina, launched the podcast in 2019 to share "the ins and outs of equine culture with an extra dose of melanin" and have since recorded more than 45 episodes. However, it's not Abriana or Caitlin's only passion project.

Caitlin is also the founder of Saddle Up and Read, a 501(c)(3) non-profit literacy program that encourages children to read through equine-related activities. Abriana is the author of the [Cowgirl Camryn](#) book series, and together the girls have launched other projects, including the [Black Equestrian Network](#).

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INSIDE BARNMANAGER

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"Before we had BarnManager, we had numerous binders to keep track of our vet records...We had a binder for just FEI horses. We also had to split the binders between Florida and New Jersey, so there was a lot of paper at any given time and a lot of notepads. BarnManager makes everything streamlined." - Kris Ende Amaya



Watch Here



10 Tips to Keep Your Horse Cool This Summer

On the Blog

The summer is a fun time to ride and a great time to clock more hours in the saddle, but the summer heat can also be tough on our horses. As the temperatures are heating up, here are 10 tips for cooling down!

1. Adjust your horses' turnout routines to accommodate the temperatures. If your horse is normally kept inside overnight and turned out during the day, you may want to consider swapping your turnout schedule. This allows your horse to avoid being outside in the heat of the day (and to escape the worst of the flies).

However, it's also important to know the property. If the turnout area is particularly shady and breezy, but the barn doesn't allow air to circulate well, you'll likely want your horses turned out during the day.

2. Do your best to beat the bugs. If your horse is constantly battling bugs and flies, they're more likely to heat up! For in the barn, consider traps or spray systems. For your horse, and for fly-sensitive horses in particular, fly masks or fly sheets may be a worthwhile option. (They even make fly sheets with cooling technology!)

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BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.